

# **COMMUNITY TRUSTEE AREA DISTRICTING (CTAD) COMMITTEE MEETING**

**December 4, 2023**

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# ROLL CALL

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# ***COMMUNITY ENGAGEMENT PLANNING***

- **REVIEW & APPROVE MINUTES: NOV. 27**
- **PUBLIC COMMENT**
- **ELECTION OF COMMITTEE CHAIR & VICE CHAIR**
- **PARLIAMENTARY PROCEDURES: ROSENBERG**
- **COMMUNITY INPUT TO DATE**
- **COMMUNITY ENGAGEMENT PLANNING**
- **MAPPING SOFTWARE UPDATE**
- **PUBLIC COMMENT**

# REVIEW AND APPROVE MINUTES

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# PUBLIC COMMENT



## Community Trustee Area Districting (CTAD) Committee Meetings Public Communication Card

Welcome to the Fremont Union High School District CTAD Committee meeting.

### To address the Committee:

1. Fill in the requested information below.
2. Submit card to a staff member.
3. Speakers have up to two minutes each depending on the number of speakers.

\*\*\* PLEASE PRINT CLEARLY \*\*\*

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Date: \_\_\_\_\_ Phone No. (optional): \_\_\_\_\_

**When you come to the microphone, please state your name and if you are a parent, student, community member, etc.**

(Additional information on the other side.)

Change Clock Type

Digital

Duration: 00 02 00

TimeUp Reminder (Optional):

-- -- --

Choose Sound Effect

Tick

Choose TimeUp Sound

Alarm

00 : 02 : 00

# **ELECTION OF THE CHAIR & VICE CHAIR**

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# ***ROLE & RESPONSIBILITIES OF THE CHAIR AND VICE CHAIR***

<b>Aspect</b>	<b>Chair</b>	<b>Vice Chair</b>
<b>Leadership</b>	Provide leadership for the committee.	Assist the committee chair in providing effective leadership.
<b>Substitution</b>		Be prepared to assume the chair's role in their absence.
<b>Meeting Preparation</b>	Develop meeting agendas with staff.	Collaborate with the chair to develop meeting agendas.
<b>Decision-Making</b>	Lead the decision-making process.	Support the chair in leading the decision-making process.
<b>Time Management</b>	Manage and allocate time effectively during meetings.	Help manage and allocate time effectively during meetings.
<b>Conflict Resolution</b>	Address and resolve conflicts within the committee.	Collaborate with the chair in addressing and resolving conflicts.
<b>Resource Management</b>	Manage the resources available to the committee efficiently.	

# ***PROCESS FOR APPOINTING A COMMITTEE CHAIR AND VICE CHAIR***

Each candidate interested in serving will have two minutes to:

- State their intention
- Provide a summary of why they would like to serve and where they can best support the committee
- Selection: Each member will receive a selection sheet. Members will mark their choice for Chair (C), Vice Chair (VC), and Not Selected (NS).
- Decision: Each committee member will read their decision aloud. The scores will be totaled and the member with the most Cs will be nominated as Chair and a committee member will need to make a motion and another member will need to make a second for this person to be appointed as Chair. Repeat for Vice Chair.



# 2-Minute Timer

00 : 02 : 00

Change Clock Type  
Digital

Duration: 00  
02 00

TimeUp Reminder  
(Optional): --

# CANDIDATE SELECTION SHEET

Name: \_\_\_\_\_

## CTAD Committee Chair and Vice Chair Appointment

### Candidate Selection

Please mark their choice for Chair (C), Vice Chair (VC), and Not Selected (NS).

Bill Wilson \_\_\_\_\_

Douglas Kunz \_\_\_\_\_

Taek Kim (VC only) \_\_\_\_\_

Nombre: \_\_\_\_\_

## Nombramiento del Presidente y Vicepresidente del Comité CTAD

### Selección de Candidatos

Por favor, marque su elección para Presidente (C), Vicepresidente (VC) y No Seleccionado (NS).

Bill Wilson \_\_\_\_\_

Douglas Kunz \_\_\_\_\_

Taek Kim (VC only) \_\_\_\_\_

# PARLIAMENTARY PROCEDURES: ROSENBERG

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# REVIEW COMMUNITY INPUT TO DATE

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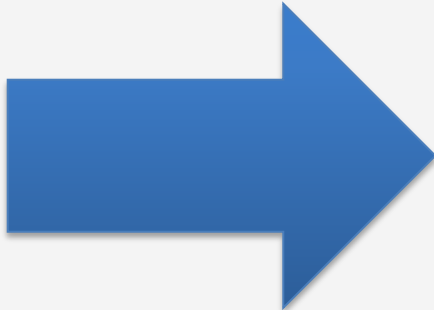
# COMMUNITY INPUT

01 Survey

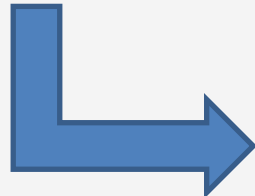
02 Email

03 In-Person / Phone

04 Mapping Software

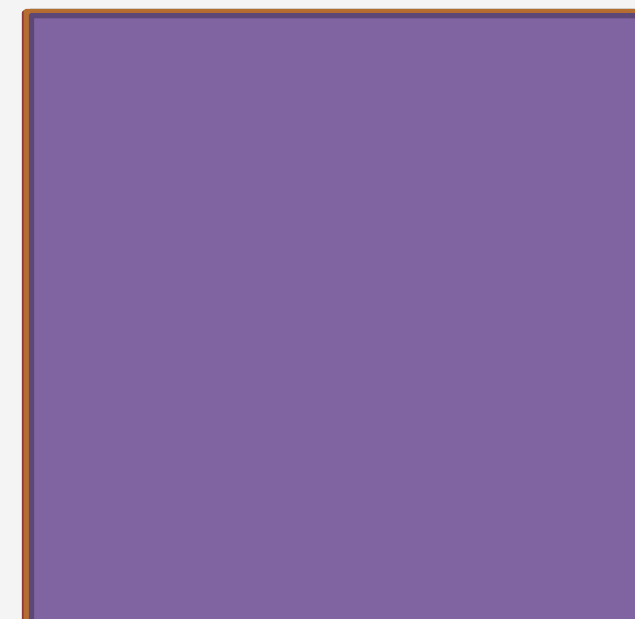
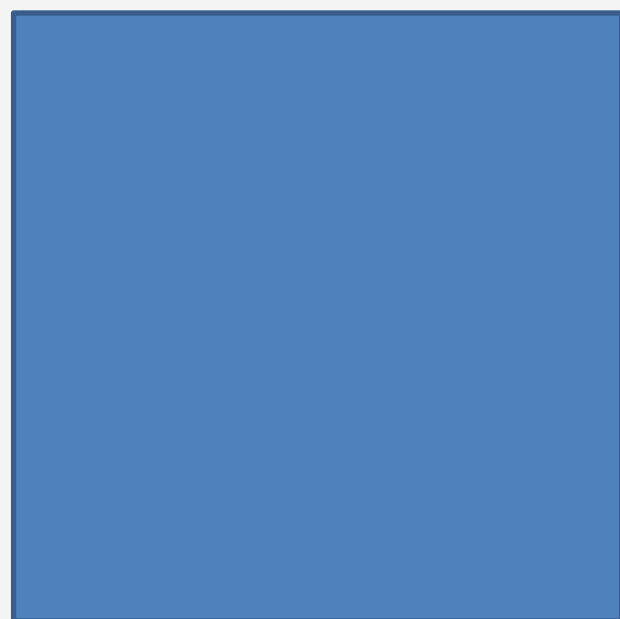


CTAD Committee  
Member Folder



Community  
Input

# ***THEMES***



# ***SMALL GROUP PROMPTS***

1. WHAT DO WE KNOW TODAY ABOUT THIS THEME?
2. WHAT INFORMATION ARE WE MISSING?
3. HOW SHOULD THE COMMITTEE APPROACH GAINING THE MISSING INFORMATION?
4. WHAT COMMUNITIES DO WE BELIEVE WE HAVE HEARD FROM? WHICH HAVE WE NOT?

# ***SMALL GROUP REPORT OUT***

**WHAT DO WE KNOW?**

**WHAT INFORMATION IS MISSING?**

**IDEAS ON GATHERING MISSING  
INFORMATION**





# ***ENGAGEMENT BRAINSTORM***

**What communities have we heard from?**

**What communities have we not heard from?**

# COMMUNITY ENGAGEMENT PLANNING

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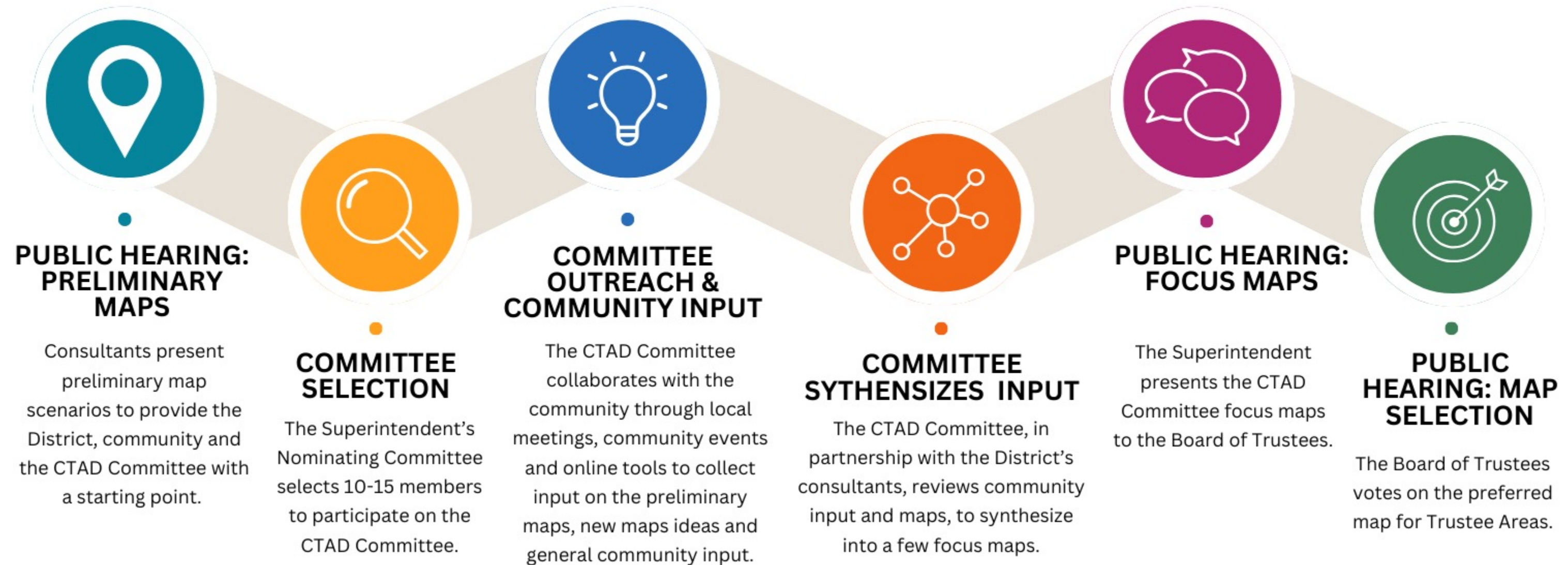
# ***COMMITTEE OBJECTIVES***

1. Expanding Community Outreach
2. Increasing Input
3. Synthesize feedback

# OVERVIEW OF DISTRICTING PROCESS



# HIGH-LEVEL TRUSTEE AREA DEVELOPMENT PROCESS



# ***FOUR PHASE APPROACH***

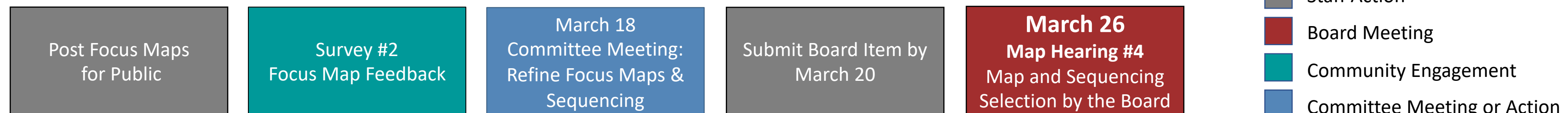
1. Community Outreach & Education ✓
2. Committee Design and Selection ✓
3. Committee Map Development ★ **YOU ARE HERE**
4. Board Map Selection

# TENTATIVE TIMELINE

## Phase 3 – Committee Map Development



## Phase 4 – Board Map Selection



# COMMUNITY OUTREACH & EDUCATION ABOUT THE TRANSITION TO BY-TRUSTEE AREA ELECTIONS PHASE 1 AND 2

## Postcard



All 105,000 residences in the District received a postcard notifying them of the transition to By-Trustee Area elections and the dedicated webpage where regular updates on the process are posted.

## Pop-Up Events



Approx. 750 individuals stopped by FUHSD booths at Back to School Nights, the Cupertino Fall Festival and other local events. FUHSD has tabled 11 pop-up events to date.

## Informational Presentations



FUHSD District staff have presented at PTSA, staff and other community meetings. FUHSD has made approximately 15 informational presentations across the district.

## Network



FUHSD leveraged its network of PTAs, cities, feeder elementary school districts, and community groups.

## Websites



The FUHSD Trustee Area website went live at the start of August, with 5,646 page views to date. The CTAD Committee website went live mid-October, with 984 page views to date.

## Social Media



FUHSD has shared multiple posts about the Trustee Area process to its 3,800 followers.

## Email Blasts



FUHSD has sent multiple emails about the Trustee Area process, CTAD and workshops to approx. 30,000 individuals (parents and families).

## Media



The San Jose Mercury News ran a story on FUHSD transitioning from At-Large to By-Trustee Areas, with approx. 313,000 daily readership.



# TRUSTEE AREA COMMUNITY WORKSHOPS

These workshops are an opportunity for the community to learn about the transition to By-Trustee Areas, review the preliminary map scenarios, provide feedback and input, and learn how to use mapping software to design their own maps. Food will be provided.

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## **Fremont Union High School District**

Thursday, December 7, 2023 – 6:30 to 8 PM  
589 W. Fremont Ave., Sunnyvale

17

## **Columbia Middle School**

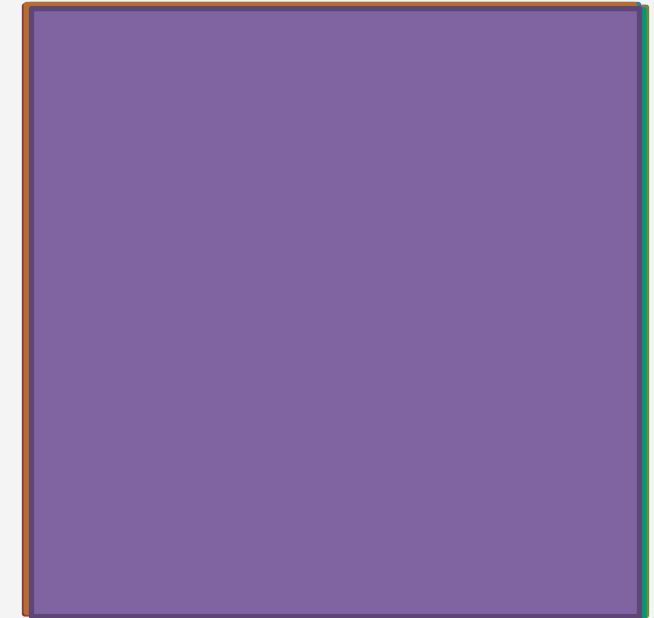
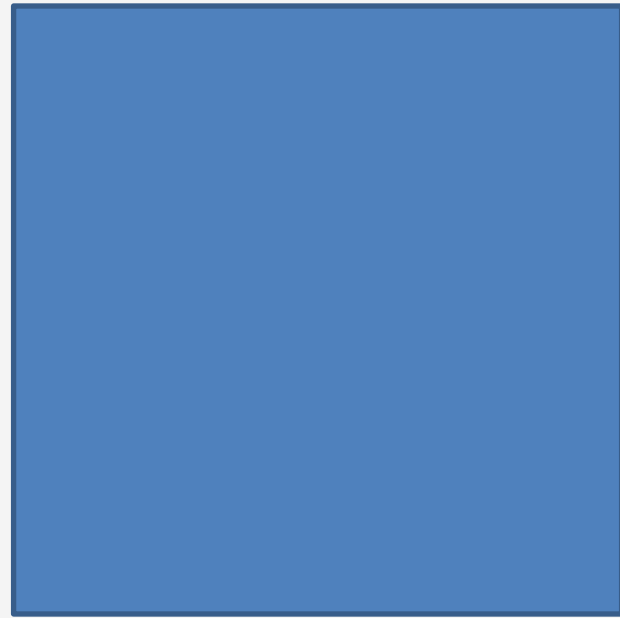
Saturday, December 9, 2023 – 9:30 to 11 AM  
739 Morse Ave., Sunnyvale

23

## **Quinlan Community Center**

Thursday, December 14, 2023 – 6:30 to 8 PM  
10185 N. Stelling Rd., Cupertino

# ***ENGAGEMENT BRAINSTORM***



**ACTIONS**

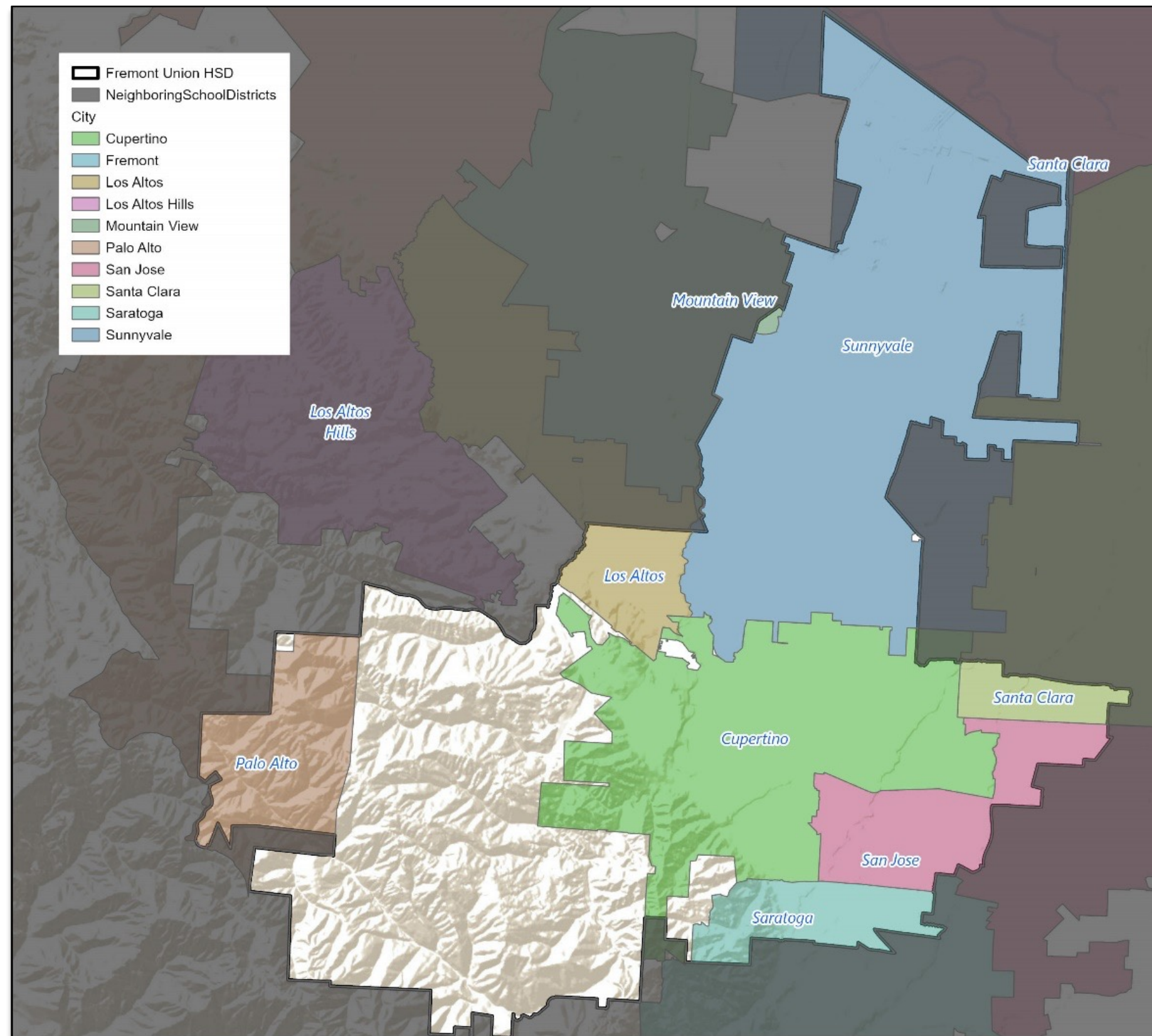


# MAPPING UPDATE

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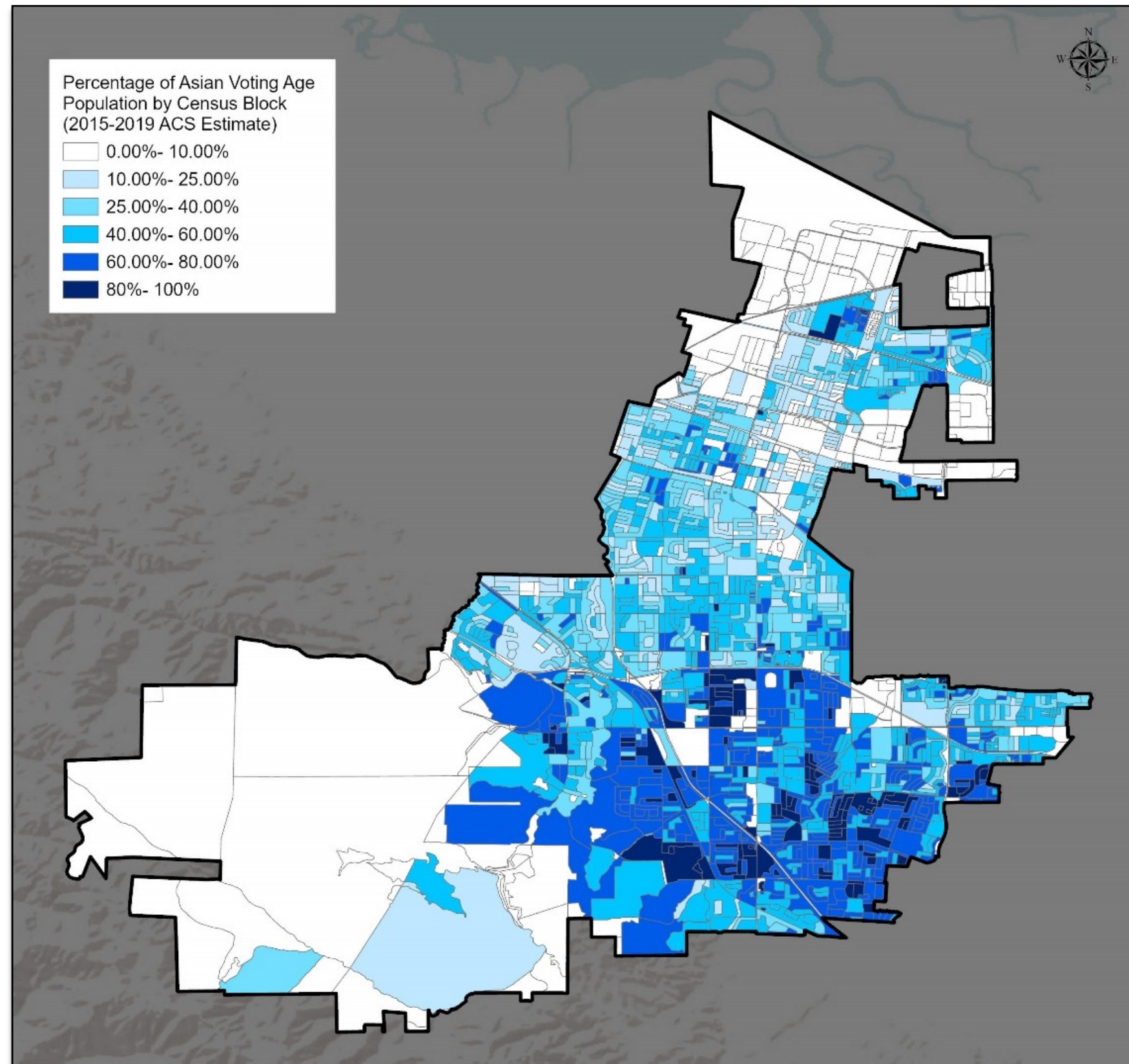


► DISTRICT DEMOGRAPHICS  
2020 CENSUS DATA



Population	Total Population		Age 18 +	
	Total	%	Total	%
Hispanic/Latino	26,326	10.9%	19,554	10.4%
White	60,823	25.3%	51,831	27.6%
Black/ African American	2,603	1.1%	2,142	1.1%
American Indian/Alaska Native	226	0.1%	137	0.1%
Asian	140,451	58.4%	108,126	57.6%
Native Hawaiian/ Pacific Islander	463	0.2%	371	0.2%
Other	1,163	0.5%	845	0.4%
Two or More Races	8,600	3.6%	4,872	2.6%
<b>Total Population</b>	<b>240,655</b>	<b>100%</b>	<b>187,878</b>	<b>100%</b>

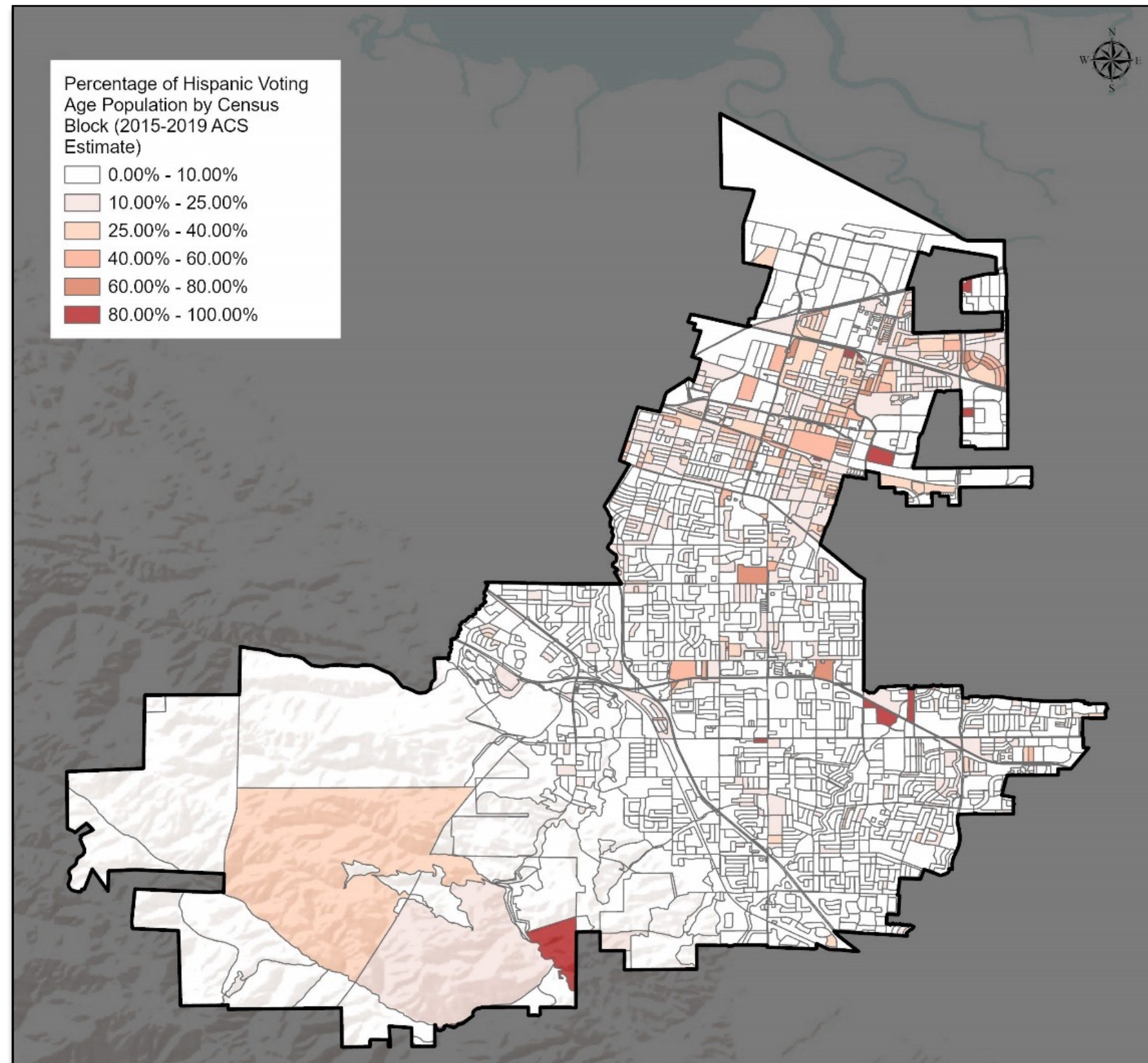
► DISTRICT DEMOGRAPHICS  
**ASIAN CITIZEN VOTING AGE POPULATION ESTIMATES**



CVAP	2017-2021	
	Total	%
Hispanic/Latino	13,748	10.9%
White	47,540	37.8%
Black/ African American	2,286	1.8%
American Indian/Alaska Native	308	0.2%
Asian	58,049	46.1%
Native Hawaiian/ Pacific Islander	368	0.3%
Two or More Races	3,505	2.8%
<b>Total Population</b>	<b>125,804</b>	<b>100%</b>

Citizen Voting Age Population (CVAP); Source: American Community Survey, 2017-2021 Data

► DISTRICT DEMOGRAPHICS  
**HISPANIC CITIZEN VOTING AGE POPULATION ESTIMATES**



CVAP	2017-2021	
	Total	%
Hispanic/Latino	13,748	10.9%
White	47,540	37.8%
Black/ African American	2,286	1.8%
American Indian/Alaska Native	308	0.2%
Asian	58,049	46.1%
Native Hawaiian/ Pacific Islander	368	0.3%
Two or More Races	3,505	2.8%
<b>Total Population</b>	<b>125,804</b>	<b>100%</b>

Citizen Voting Age Population (CVAP); Source: American Community Survey, 2017-2021 Data

# MAPPING SOFTWARE: MAPTITUDE

<https://maps.caliper.com/FUSD/Default.aspx>.

## Email Verification

After you create your account it no longer states that you need to verify your account by going to your email. Now it states “thank you”. You are able to log in right away.

## Submission of Map - Comment Prompt - Communication about goals or intent of maps:

The current prompt is “Provide a narrative description of the proposed plan, preferably in 250 words or less. The narrative may include a description of how the plan complies with the instructions for submitting a redistricting plan.”

## Trustee Area Tables:

The software does not calculate overall variance. So community members will have to calculate that themselves (Absolute Value of the Highest Trustee Area Variance + Absolute Value of the Lowest Trustee Area Variance)

Maptitude is going to see if the word “deviation” can be changed to “variance” in the table and change the CVAP percentages to show Hispanic and Asian CVAP as a percentage of total CVAP. Currently, they are displayed as a percentage of the total population.

## How is variance is calculated?:

Variance of a Trustee Area:  $(TA \text{ Population} - \text{Average of all 5 Trustee Areas}) / \text{Average of all 5 Trustee Areas}$

Total Overall Variance: Absolute Value of the Highest Trustee Area Variance + Absolute Value of the Lowest Trustee Area Variance



***NEXT MEETING: REVIEW & ADJUST  
COMMUNITY ENGAGEMENT PLAN***

MONDAY, JANUARY 8 – 6:00 PM

LOCATION: TBD



# PUBLIC COMMENT



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Email: \_\_\_\_\_

Date: \_\_\_\_\_ Phone No. (optional): \_\_\_\_\_

**When you come to the microphone, please state your name and if you are a parent, student, community member, etc.**

(Additional information on the other side.)

Change Clock Type  
Digital

Duration: 00 02 00

TimeUp Reminder (Optional): -- --  
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Choose Sound Effect Tick

Choose TimeUp Sound Alarm

Enable Count Up  Combine With Bar  
Clock

Start Pause Stop

Reset

00 : 02 : 00